



 **specialty cinema**[®]

... the exhibitor's choice

major product lines

Our extensive range of products includes, but is certainly not limited to:

- Masking curtains and systems ▶
- Wall curtains ▶
- Acoustic fabrics ▶
- Screen surfaces and screen frames ▶
- Projection ports (FR & NFR) ▶
- Seating ▶
- Stair nosing ▶
- Screen cleaning ▶
- Servicing, inspection & installation ▶



... the exhibitor's choice



World class performance solutions

company profile

Established in 1969, Specialty Group prides itself on being specialists in cinema and live theatre fit-out projects of all sizes and this has taken us to all parts of the globe.

We first began our operations in Western Australia, as a supplier and installer of soft furnishings

to hotels, hospitals, institutions, and residential properties. We expanded rapidly and over the years, have incorporated cinema complexes and live theatre work into our target markets. By the late 1980's we were dedicated to supplying multiplex cinema sites and live theatre venues throughout Australia and New Zealand.

In 2010, Specialty Group expanded to Singapore to further develop opportunities in the Asian market.

Most recently Specialty Group went through a branding transition to better service its clients. The transition involved the evolution of three unique divisions to the Specialty Group:

Specialty Cinema

Specialty Theatre

Specialty Audio Visual

Empowered by three dedicated divisions, Specialty Group is now one of the main suppliers to the cinema and live theatre industries in Australia, New Zealand and Asia Pacific region.

our philosophy

Customer service is our primary focus.

Our continued, committed dedication to our clients has enhanced our reputation to the point where much of our new business comes to us by way of referral.

As a company, we are dedicated to not only meeting, but exceeding client expectations; transforming their vision into a technical reality. We achieve this by attending to every detail - from producing and distributing top quality products, to completing installations professionally, in a way that ensures safe and reliable long term operation.

our team

We employ loyal and highly knowledgeable people who are experts in what they do. Our client relationship team is highly experienced in liaising with clients to come up with an ideal solution. Both our project managers and installers are highly trained technicians that are well versed in efficient and quality installations - which is incredibly important as much of our work is interstate and overseas.

Over the years our team has designed, manufactured and installed many dynamic products that have become industry standard benchmarks in cinemas and live theatre venues around the world.

our clients

Specialty Group has a long standing track record of keeping our clients, suppliers and workers happy with all aspects of our services.

We work fastidiously to map out all of our projects and are proud to state that we have always been able to

meet deadlines. Due to this, we have a large and loyal client base that continues to provide us with new projects.

Please view our list of reference customers to see the scope of clients we have provided solutions to in the past - and continue doing so on an ongoing basis.





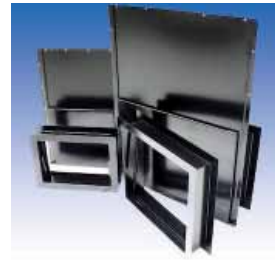
Wall curtains



Stair nosing



Seating



Projection ports



Servicing, inspection & installation

masking curtains and systems • wall curtains • acoustic fabrics • screen surfaces
screen frames • projection ports • seating • stair nosing • screen cleaning • servicing

countries covered

In addition to our core markets in Australia and New Zealand, our projects have taken us to many corners of the world - to a total of 28 countries from Europe to South America, North Asia to the Indian Subcontinent and throughout the Middle East.

Over the years, we have completed projects in England, France, Germany, Italy, Switzerland, Austria, Spain, Portugal, Croatia, Romania, Hungary, Greece, Argentina, Mexico, Japan, Hong Kong, Taiwan, India, Malaysia, Singapore, Indonesia, and the United Arab Emirates to name a few.

reference customers

Below is a list of some previous and continuing clients:

- Australian Cinema for the Moving Image (ACMI)
- Australian Defence Forces Cinema
- Australian Film Commission

- Cinestar Cinemas - UAE
- Dendy Cinemas
- Digital Pictures
- Edge Digital Technology
- Event Cinemas
- Golden Village Singapore
- Hoyts Cinemas
- Modern Radio House Digital - India
- Monash University
- Reading Cinemas
- Rialto Cinemas - New Zealand
- Royal Melbourne Institute of Technology
- Sydney Opera House
- Village Roadshow
- Warner Brothers
- Warner Village Cinemas



sales / enquiries

For all enquires, please do not hesitate to contact us.

www.specialtycinema.com



... the exhibitor's choice

Australia

40 Tennyson Street
Williamstown,
VIC 3016 AUSTRALIA

toll free

1800 832 185

toll free fax

1800 832 285

phone

+61 3 9028 0310

fax

+ 61 3 9397 3400

email

info@specialtycinema.com

New Zealand

Suite 3888
17B Farnham Street
Parnell
Auckland 1052 NEW ZEALAND

phone

+64 9 889 0105

fax

+64 9 353 1838

email

info@specialtygroup.co.nz

Singapore

Suite 807
56 Tanglin Road
SINGAPORE 912427

phone

+65 9648 8834

fax

+65 6722 0724

email

singapore@specialtycinema.com

